



# WORLD HERITAGE UK

UK WORLD HERITAGE COLLECTION  
ASSET FOR THE FUTURE

Review of the State of UK World Heritage Sites

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President, World Heritage UK

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# INTRODUCTION

- ◆ UK World Heritage Collection
- ◆ Why a Review?
- ◆ Who is the Audience?
- ◆ UK WHS's Status Quo
- ◆ Opportunity for Global and Local Britain
- ◆ Initial WH:UK Recommendations

**UK WORLD HERITAGE SITES**

**UK OVERSEAS WORLD HERITAGE SITES**

**Further Information:**

UNESCO WORLD HERITAGE UK

World Heritage Sites are recognised by UNESCO (The United Nations Educational, Scientific and Cultural Organisation) as places of international significance, cultural or natural heritage, whose Outstanding Universal Value is considered to transcend national boundaries and to be of importance for future generations. Being placed on the World Heritage List is a high accolade and demonstrates international recognition of the Site's significance. Countries with World Heritage Sites give an undertaking to UNESCO to manage them to ensure that their Outstanding Universal Value is sustained into the future.

Created, researched and produced on behalf of WH:UK by Chris Bradford-Reynolds [chrisbradfordreynolds.com](http://chrisbradfordreynolds.com)

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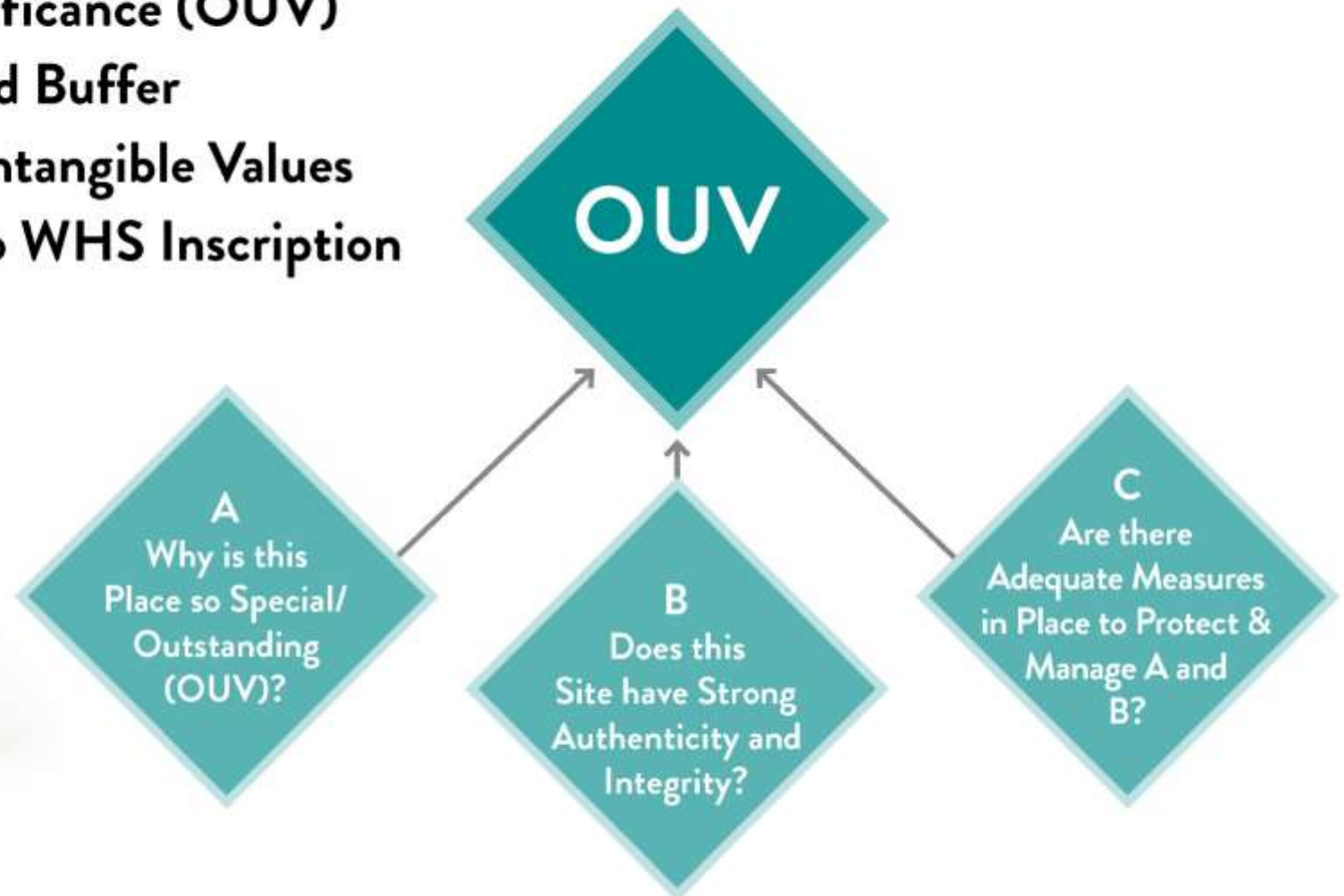
## THE UK's OBLIGATION Article 4 of The Convention

“ Each State Party to this Convention recognises that the duty of ensuring **the identification, protection, conservation, presentation and transmission to future generations of the cultural and natural heritage** referred to in Articles 1 and 2 and situated on its territory, belong principally to that State. It will do all it can to this end, to the utmost of its own resources and, where appropriate, with any international assistance and cooperation, in particular, financial, artistic, scientific and technical, which it may be able to obtain. ”



# THE COMMON DENOMINATOR - OUTSTANDING UNIVERSAL VALUE

- ◆ Operational Guidelines for Implementation of WH Convention
- ◆ Defining Significance (OUV)
- ◆ Boundaries and Buffer
- ◆ Tangible and Intangible Values
- ◆ The Journey to WHS Inscription

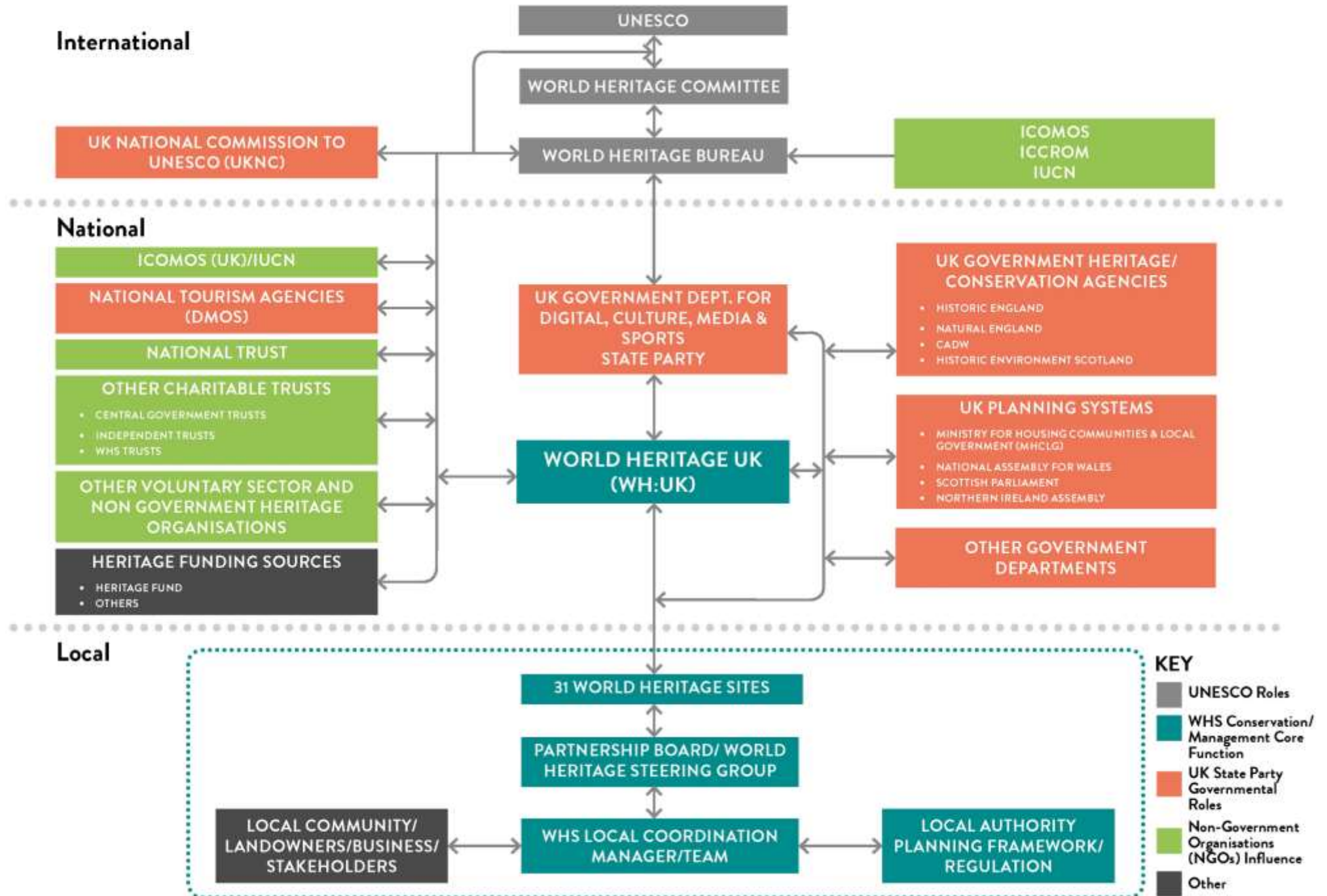


# EVOLUTION OF WHS PLANNING AND MANAGEMENT IN THE UK

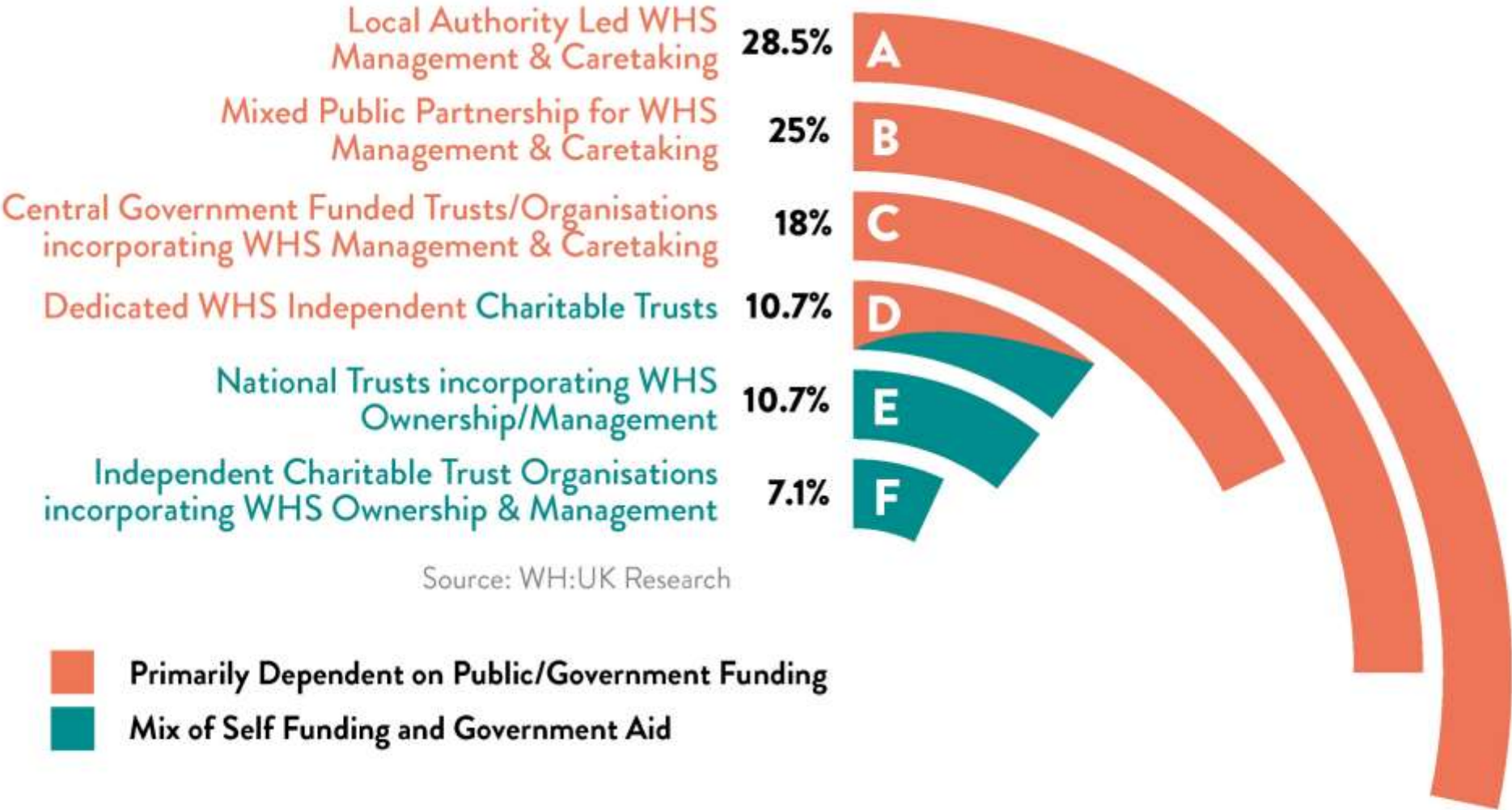
- ◆ 30 Years of UK World Heritage Sites - Diversity
- ◆ The First 10 Years - Pioneering and Icons
- ◆ 90's and Mid 00's - Complexity and Partnerships
- ◆ Mid 00's-Present - Reduced Resources Planning Challenges



# UK WHS NATIONAL 'JIGSAW'



# UK WHS GOVERNANCE TYPES



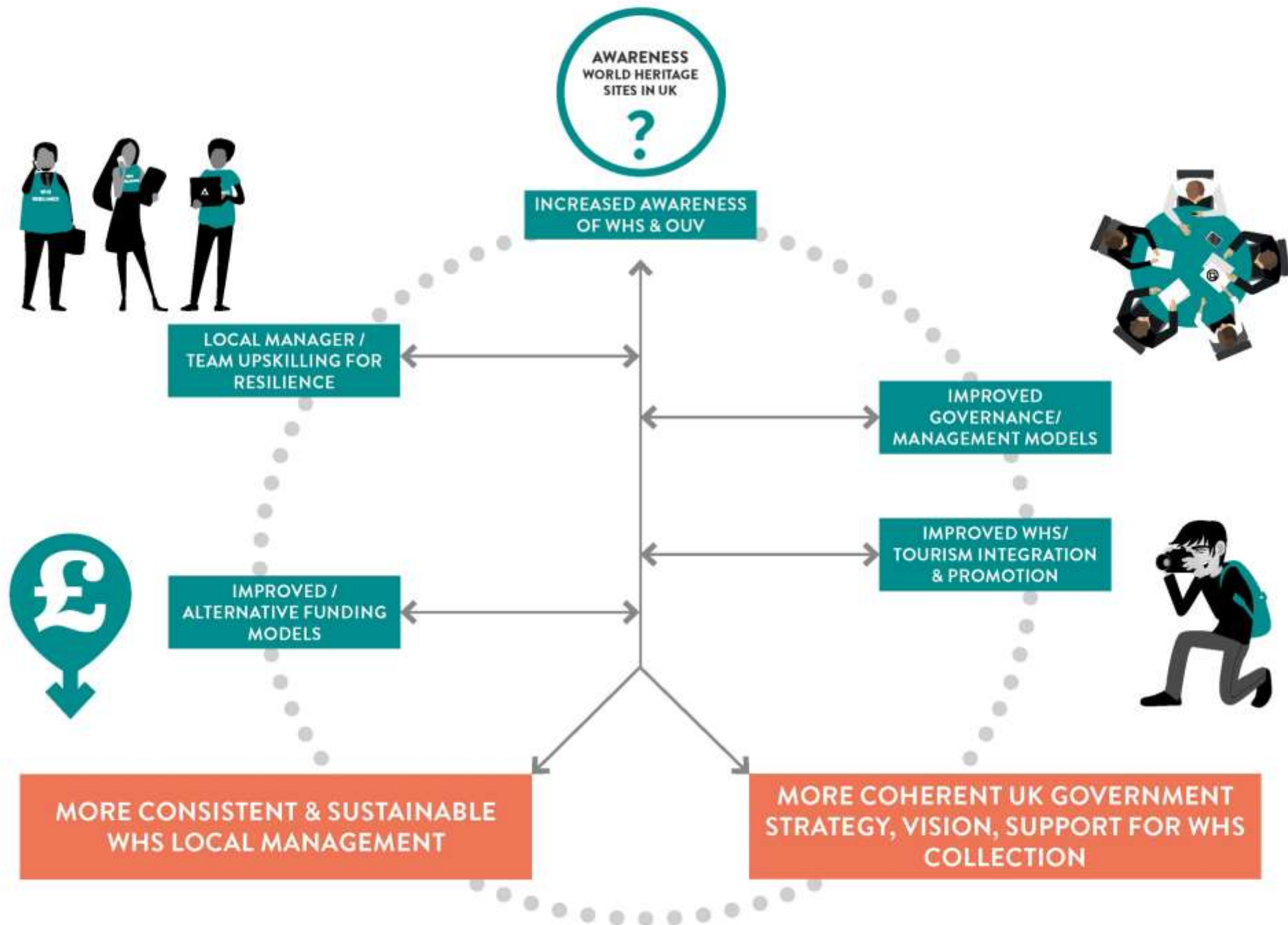
# UNDERSTANDING THE UK WORLD HERITAGE SITES

- ◆ **Visits Coordinators/Stakeholder Interviews at each WHS**
- ◆ **Questions/Database**
  - ◆ WHS and OUV Awareness
  - ◆ Capacity of Local WHS Management
  - ◆ Ownership, Site Value, Boundaries, Buffers
  - ◆ Planning Policy and Guidance: Effectiveness
  - ◆ Governance and Management
  - ◆ Funding and Financial Review
  - ◆ Conservation of Historic Fabric
  - ◆ Community Engagement Outreach
  - ◆ Communication and Interpretation
  - ◆ Integration of World Heritage & Tourism
  - ◆ Benefits to Local Economies
  - ◆ Visitor Experience & Management
- ◆ **Distillation of Key Issues**





# INTERRELATED CHALLENGES REVEALED



# KEY CHALLENGES - RAISING AWARENESS

- ◆ **Low Awareness of the UK Collection and the Presence of World Heritage Sites and Limited Understanding of Outstanding Universal Values (OUV) - both Nationally and Locally**



# KEY CHALLENGES - UPSKILLING

- ◆ **Need for Increased Resources and Diversification of Skill Base in the Local WHS Management Teams including Championing, Marketing, Fund Raising and Business Management**



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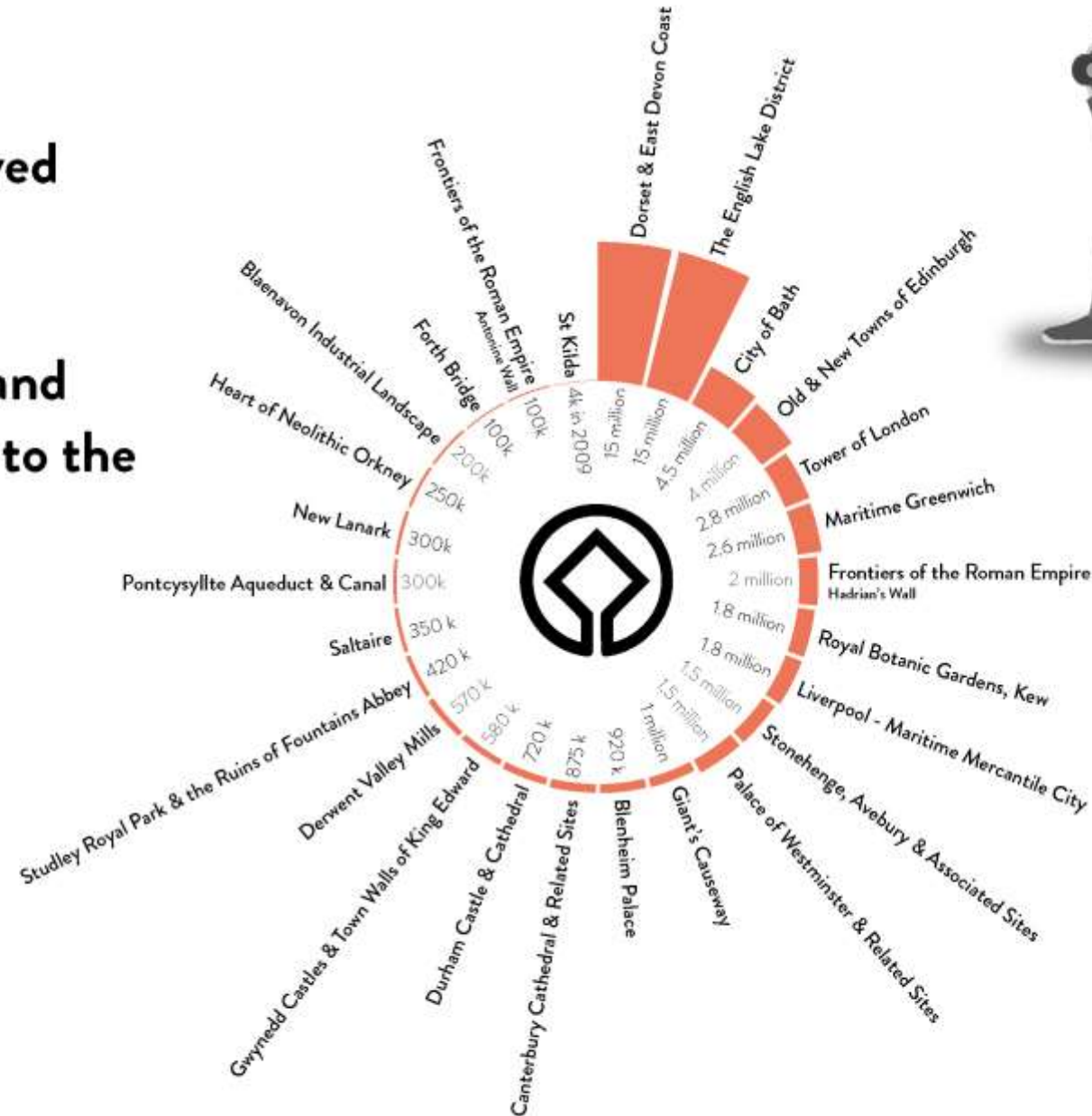
# KEY CHALLENGES - FUNDING

- ◆ **Significant Reductions and Diminishing Public Funding and the need to seek Alternative Consistent Funding Sources for WHS Management and Conservation**



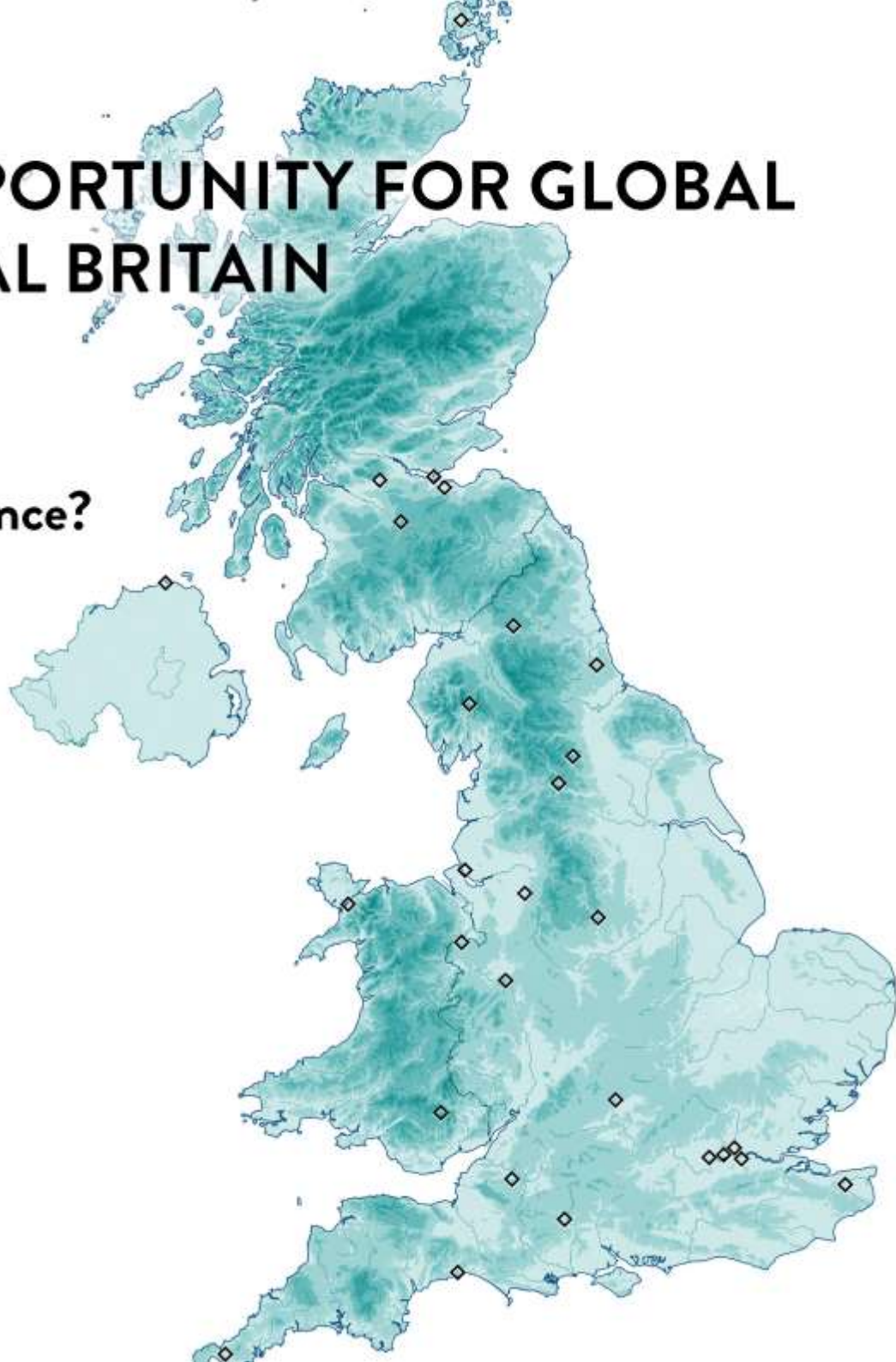
# KEY CHALLENGES - TOURISM

- ◆ Need for Improved Integration of World Heritage Site Promotion and Tourism Sectors to the Benefit of Both



# WORLD HERITAGE – OPPORTUNITY FOR GLOBAL AND LOCAL BRITAIN

- ◆ Making the Most of Our Inheritance?
- ◆ A Sleeping Giant?
- ◆ Island Story – Global Impact
- ◆ Contribution to Soft Power
- ◆ Tourism Asset
- ◆ Local Benefits and Wellbeing



# UNLOCKING THE POTENTIAL WH:UK PROPOSITIONS



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- 1 National World Heritage Sites Strategy and Vision
- 2 UK World Heritage Fund
- 3 Independent National Body for World Heritage
- 4 Campaign for Raising World Heritage Awareness
- 5 UK Planning Policy and World Heritage Convention
- 6 Local World Heritage Sites Upskilling
- 7 Alternative World Heritage Site Governance
- 8 Integration of Tourism and World Heritage Sites



# IMPLEMENTING THE ACTION PLAN



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- ◆ **More Sustainable and Consistent Levels of Resourcing Critically Needed**
- ◆ **Initial Public Resources for Kick Starting Awareness Raising/ Upskilling for Increased Resilience**
- ◆ **Initiate UK Wide World Heritage Vision and Strategy**
- ◆ **Collaboration of Stakeholders**
- ◆ **Next Steps for WH:UK**



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