

An aerial photograph of Edinburgh, Scotland, taken during the golden hour. In the foreground on the left, the Belfry stands prominently, a circular stone structure with four columns and a central urn. The city's dense architecture, including numerous spires and domes, is visible in the mid-ground. In the background, the Edinburgh Castle sits atop a hill. The sky is a clear, pale blue, and the overall lighting is warm and soft.

Jenny Bruce

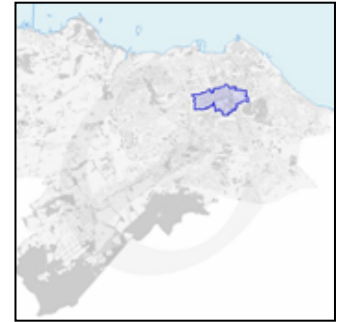
World Heritage Site Co-ordinator, CEC

Will Garrett

Built Environment & Placemaking Manager,
CEC

WHUK Workshop 26 November 2016
Old & New Towns of Edinburgh World Heritage Site

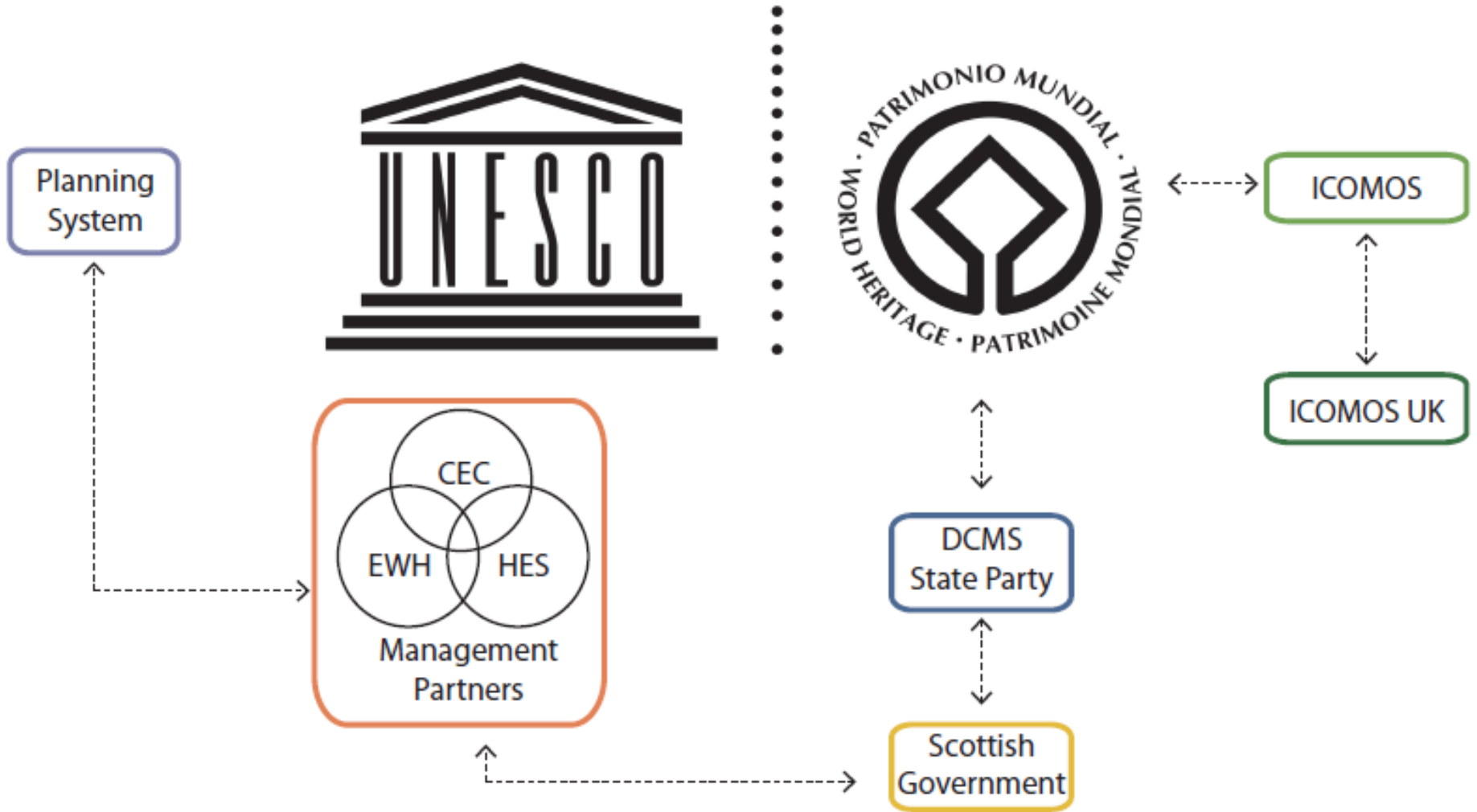
Old and New Towns World Heritage Site



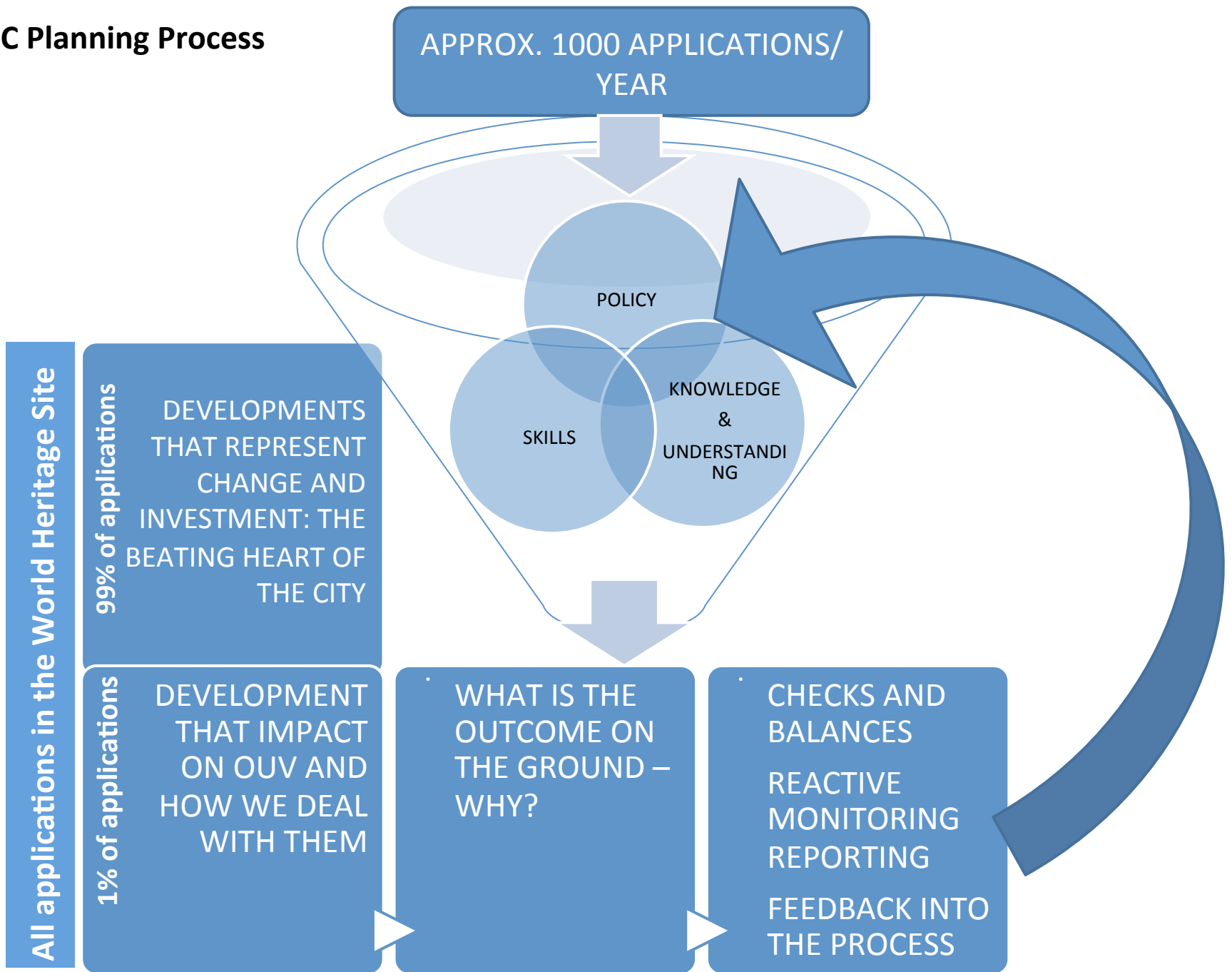
“Edinburgh, capital of Scotland since the 15th century, presents the dual face of an old city dominated by a medieval fortress and a new neo-classical city whose development from the 18th century onwards exerted a far-reaching influence on European urban planning.”

The harmonious juxtaposition of these two highly contrasting historic areas, each containing many buildings of great significance, is what gives the city its unique character.”

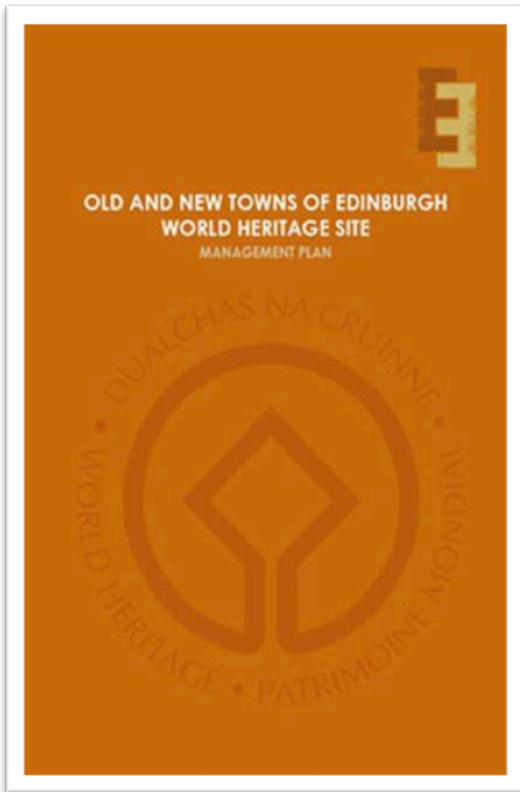
Roles and Responsibilities



CEC Planning Process



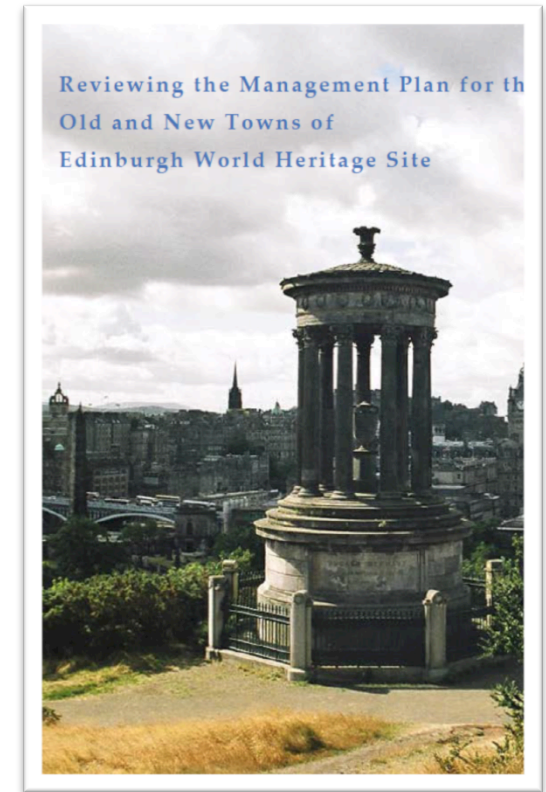
MANAGEMENT PLANS



2005-2010



2011-2016



2017-2022

Work in progress

	BATH	SALTAIRE	WESTMINSTER	BRUGES	VIENNA	REGENSBURG	FLORENCE	PORTO
Presentation	✓	✓			✓	✓		✓
Structure	✓		✓	✓		✓		✓
Opening of the MP	✓	✓				✓	✓	✓
Context of the WHS			✓					✓
Description of the site	✓	✓	✓		✓	✓		✓
Relation to first Management Plan and progression							✓	
Management Issues and objectives	✓	✓	✓	✓		✓		
Conservation Issues and objectives	✓							
Measuring the state of conservation				✓			✓	✓
Implementation of new management Plan	✓							✓
Actions diagram	✓	✓	✓			✓		
Appendixes	✓	✓						✓

8 Key facts information sheet

A8.1 An information sheet was produced in 2009 (revised, 2010) in response to advice from English Heritage on the Outstanding Universal Values. The sheet has been used in numerous briefings and communications, and helps to provide consistent messages about the reasons for Bath's inscription.

What is World Heritage?

World Heritage Sites are 'places of outstanding universal value to the whole of humanity' There are currently 890 World Heritage Sites world-wide. Famous sites include the Taj Mahal, Pyramids of Giza, Great Wall of China and the Grand Canyon. UNESCO considers adding a small number of new sites each year.

'Outstanding universal value' means cultural and/or natural significance which is so exceptional as to transcend national boundaries. This is defined by the extent to which the site meets certain criteria.

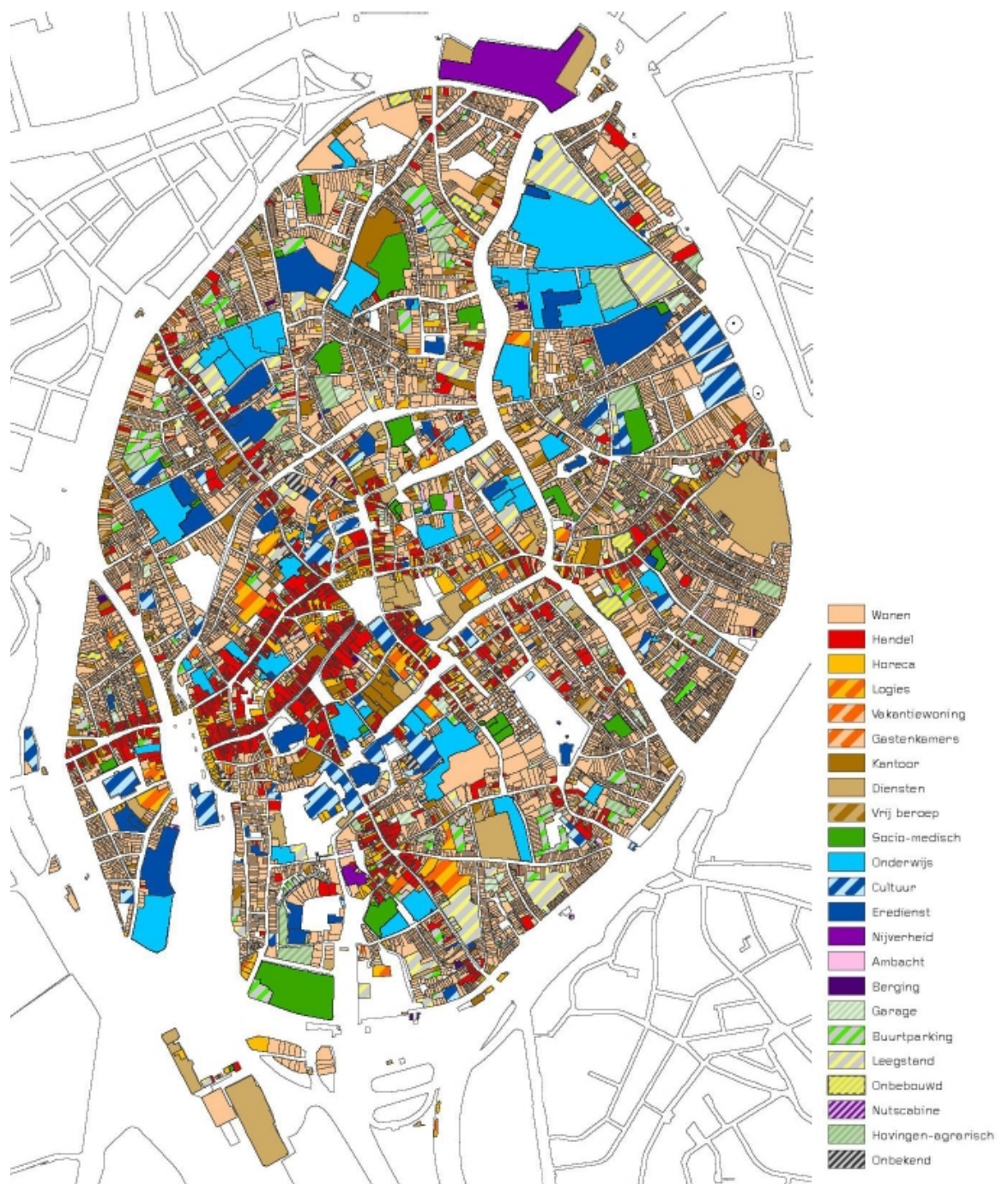
The UK signed the 1972 UNESCO World Heritage Convention in 1984. In doing so it committed to identifying, protecting, conserving and interpreting its World Heritage Sites and passing them on to future generations.

The City of Bath World Heritage Site

UNESCO added the City of Bath as a 'cultural site' to its World Heritage List in 1987. The main reasons for Bath's inclusion are its:

- Roman Archeology – the Roman Baths and Temple thermal establishment;
- The Hot Springs – the only of their kind in Britain, attracting visitors for 2,000 years;
- Georgian Town Planning – its innovative and cohesive landscaped concept, harmonised with its green valley setting;
- Georgian Architecture – neo-classical public buildings and set piece developments such as terraces, crescents, squares and the Circus by Palladian-inspired Bath architects;
- The green setting of the City in a hollow in the hills – the deliberate inclusion of the landscape in the creation of a beautiful city;
- Georgian architecture reflecting 18th century social ambitions – its role as a destination for pilgrimage and the social aspirations of the fashionable spa culture that created the Georgian city.

Bruges MP p.20
Diversity of uses
(->Living City)



Addressing the interactivity of priorities
between old and new: Current projects

Vienna MP p.8-10 – **Current Projects**



01



02



03



04

Saltaire MP p.2-In first pages of document- Children Competition- Saltaire in 2044

As part of the consultation on this Management Plan, Saltaire Primary School organised a postcard competition. Children were invited to imagine themselves living in 2044 and writing a postcard to children in 2014 about what Saltaire was like to live in. Issues such as traffic, methods of transport, greenspace, places to play and environmental sustainability were all seen as important for future planning.



Dear Children of 2014,
I'm writing to tell you about Saltaire in 2044. Dear Saltaire I'm writing to tell you that Saltaire has change in the ~~house~~ houses like the cars, the college, the ~~roads~~ roads, the building and some buildings.

Love from

The Children of 2044
Saltaire Primary School
Albert Road
Shipley
West Yorkshire
BD12 8NR

Dear Children of 2014,
I'm writing to tell you about Saltaire in 2044. It's very safe because the hover cars float and so the children can play on the streets. If you pick a father from either hill a ~~man~~ man will give you a ~~map~~ map to visit the park.

Love from

Esmeralda

The Children of 2044
Saltaire Primary School
Albert Road
Shipley
West Yorkshire
BD12 8NR

Victoria Col

Dear Children of 2014,
I'm writing to tell you about Saltaire in 2044. In the town there are no cars, no roads! It's safe and friendly!

Talwan

Thanks to the children and staff of Saltaire Primary School.

5. Saltaire World Heritage Site Management Plan – Consultation Summary October 2014

There have been 35 responses. Regional representatives of English Heritage and the International Council of Monuments and Sites

have responded in full. Although not a statutory requirement, statutory consultees have been consulted.

5.1 The public responses made via the online comments' form are summarised as follows:

Are there any other 'key issues' which are not included that you feel the Management Plan should address?

65% yes 35% no

Please advise which other 'key issues' you think should be included:

Comment	Response
Residents' views appear to be downplayed in favour of commercial interests pushing a strongly pro-tourism angle. None of the six key objectives truly focuses on the needs of residents.	Objective 3.1 reflects the balance which is needed between tourism and a residential community. The World Heritage Site Management Plan is focussed on WHS issues and specifically residents issues are reflected in the Shipley Area Committee Action Plans
Grants for property refurbishment	Included in Objective 1.9
Clean the buildings	From a Conservation point of view we advise caution in cleaning historic stone and provide detailed guidance when this approach is necessary
Traffic pollution in Buffer Zone	Bradford Council has a low emissions policy



→ PLANNING AND BUILDING DEPT. OFFICIAL CHRISTINE SCHIMPFERMANN CHAIRS A MEETING OF THE MANAGEMENT PLAN WORK GROUP. TO HER LEFT IS THE EXTERNAL CHAIRMAN NILS SCHEFFLER.



→ Image top: KICK-OFF MEETING OF THE MANAGEMENT PLAN WORK GROUP Image below: RUDOLF FRÖSCHL AND JOSEF KAGERER, GOVERNMENT OF THE BAVARIAN REGION «OBERPFALZ» (FROM LEFT TO RIGHT)

Regensburg MP p.88-89 – **People involved**



→ Old City Design Manual (Gestaltungshandbuch)



All local regulations concerned with the issue of the design of public spaces within the World Heritage area are listed and explained in the Old City Gestaltungshandbuch (Design Manual). This design manual for the Old City of Regensburg is intended as a guide for commercial operators, planners and investors, contributing to the conservation of the tangible culture heritage and to appropriate treatment of public streets and squares in the Old City of Regensburg, therefore also to the protection of the World Heritage asset.

This design manual is available from the Building Office of the City of Regensburg.

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REGENSBURG PLANT & BAUT

Source: City of Regensburg, Building Office

Regensburg MP p.29 – **Reference to local Guidance**

Porto MP p.30- Action Plan

STRATEGIC AREAS	SPECIFIC OBJECTIVES	PROGRAMMES	PROJECTS	
I – HERITAGE	1. PRESERVING, CONSERVING, RESTORING	A) Heritage Protection and Safeguard	1. Coherence and effectiveness of protection mechanisms	
			2. Urban Area Management Unit	
			3. Joint Evaluation Committee	
		B) Heritage Rehabilitation	4. Ribeira/Barredo (19 Q.)	
			5. Sé (11 Q.)	
			6. Santa Clara (5 Q.)	
			7. São Bento (8 Q.)	
			8. Av. Ponte (2 Q.)	
			9. Mouzinho/Flores (11 Q.)	
			10. Clérigos (9 Q.)	
			11. Vitória (9 Q.)	
			12. Taipas (3 Q.)	
			13. São Francisco (6 Q.)	
			14. Improving Unique Heritage	
			15. Stimuli to private investment	
			16. Fiscal Incentives	
	2. MAINTAINING, ENHANCING AND IMPROVING THE PUBLIC SPACE	A) Urban Environment	17. Physical Interventions	
			18. Environmental Interventions	
			19. Management of Sanitation Infrastructures Networks	
		B) Improvement and Management of the Public Thoroughfare	20. Improving Streets and Squares	
			21. Management of the Public Thoroughfare	
		C) Improving Gardens and Green Spaces	22. Improving Gardens and Public Spaces	
		3. IMPROVING MOBILITY, COMFORT AND SAFETY	A) Traffic Flow and Control	23. Mobility Plan
			B) Parking	24. Creation of New Parking
			C) Safety and Comfort	25. Safety Plan
	26. Fire Prevention and Protection			
	27. Escalators			

II – COMMUNITY	4. RAISING AWARENESS AND EDUCATING FOR THE IMPORTANCE OF THE HCOWH	A) Training	28. Idea and Activity Contests
		B) Awareness Raising, Information and Communication	29. Communication and Involvement Plan 30. Creation of Participation Forums
	5. SOCIAL DEVELOPMENT	A) Development and Social Cohesion	31. Development and Social Cohesion
	6. PROMOTING THE INVOLVEMENT OF PUBLIC AND PRIVATE AGENTS	A) WHO logo	32. Creation and Publicising of WHO Logo
III – TOURISM	7. IMPROVING LANDSCAPE AND HERITAGE RESOURCES	A) Improving Heritage	33. Recreation of Historic Moments
			34. Creating new Theme Itineraries
		B) Improving Landscape	35. Revitalisation of Traditional Festivals
			36. Improving viewpoints (Miradouros) 37. Route Fernandine Wall to Sta Clara
	8. IMPROVING PROMOTION AND RECEPTION	A) Promotion and Reception	38. ICT
			39. <i>Welcome Centre</i>
			40. "I can help" agents
			41. Improving Restaurant Services
	9. INCENTIVE TO THE CREATION OF NEW ATTRACTIONS	A) Revitalisation of the existing Museological Spaces and creation of new ones	42. Improving Tourism Circuits
			43. Orientation and Interpretation Signage
B) Creation of Tourist Infrastructures and Services		44. Revitalisation of the Existing Museological Spaces and Creation of New Ones	
		45. Revitalisation of Ferreira Borges Market 46. Consolidation of Hotel Services	

KEY INDICATORS



STRATEGIC AREAS	INDICATORS
AREA I: PROTECTION, PRESERVATION, RESTORATION AND IMPROVEMENT	Number of rehabilitated buildings
	State of conservation of the building ensemble
	Area of parks and gardens
	% of area covered by protection mechanisms
	Number of plans created
	Number of buildings at risk
	Quality of urban cleanliness
	Volume of auto traffic
	Number of trips in public transportation
	Number of parking spaces
AREA II: INVOLVEMENT OF THE POPULATION	Number of residents
	Number of students involved in awareness-raising actions
	Number of residents involved in awareness-raising actions
	Number of actions of promotion carried out
	Number of pieces of news published
	Number of participants in projects of combat against social exclusion
	Number of OWH logos awarded
AREA III: TOURISM	Number of Tourists
	Average permanence rate
	Number of beds
	Degree of satisfaction of tourists
	Average amount spent by tourist
AREA IV: CREATIVE INDUSTRIES	Volume of investment in businesses and creative projects
	Number of established companies
AREA V: RIVER DOURO	Number of new services created

Structure of the Management Plan

CHAPTER 1: ~~The Edinburgh Context~~ Introduction

1.1	Foreword from Cab Sec for Culture	
1.2	Foreword from Head of Planning SG/ HES and EWH Boards	
1.3	Foreword from Planning Convenor CEC	
1.4	Steering Group logos	
1.5	What is World Heritage?	
1.6	The need for a Management Plan	
1.7	Scope and Status of the Plan	
1.8	The Partners	
1.9	The First and Second Management Plan	
1.10	What's changed since?	
1.11	The 2008 and 2015 UNESCO Mission to Edinburgh	
1.12	Structure of the Third Management Plan	

CHAPTER 2: ~~Context- A WHS within a Living City~~

2.1	The Living City	
2.2	Engaging with Communities	
2.3	The WHS and the Economy of the City	
2.4	Supporting Involvement with World Heritage	

CHAPTER 2: The Old and New Towns of Edinburgh World Heritage Site

2.1	Key facts information sheet	
2.2	Location	
2.3	Description of the Site	
2.4	Criteria for designation	
2.5	The statement of OUV	
2.6	Attributes – Table	
2.7	Integrity	
2.8	Authenticity	
2.9	Wider significance of the site	

CHAPTER 3: ~~A brief description of the Site and statement of OUV~~

3.1	Introduction to the statement of OUV	
3.2	The statement of OUV	
3.3	Criteria for designation	
3.4	Integrity	
3.5	Authenticity	
3.6	Protection and Management	

CHAPTER 3: Context- A World Heritage Site within a Living City

3.1	The Living City- In figures	
3.2	Recent Pressures	
3.3	Engaging with Communities	
3.4	The WHS and the Economy of the City	
3.5	Supporting Involvement with World Heritage	
3.6	Showcase architectural diversity	

CHAPTER 4: ~~Interpretation of the Key attributes of the WHS's OUV~~

4.1	The remarkable juxtaposition of ONTE	
4.2	Old Town	
4.3	New Town	
4.4	Architectural quality	
4.5	Topography, planned alignments and skyline	
4.6	Influence of Urban Planning	
4.7	Culture and Activities	

CHAPTER 4: Management of the World Heritage Site

4.1	Governance	
4.2	Ownership	
4.3	Planning, Policy and Legislative Framework	
4.4	Safeguard of the Outstanding Universal Value	
4.5	The Historic Urban Landscape Approach	

New Management Plan Review



November 2015

Timeframe

April 2017

Planning Committee workshop
EIA Scoping, screening, reporting

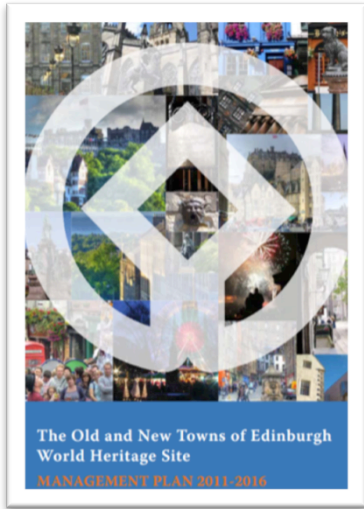
Identify key stakeholders
Review engagement process
Consult

Old Town, New Town, Dean
Conservation Area
Character Appraisal reviews

Plan preparation and consultation
Finalised plan submitted to UNESCO

Launch Management Plan on World Heritage Day 2017

MONITORING PROCESS



**MONITORING
REPORT**

**The Old and New Towns of Edinburgh
World Heritage Site Monitoring Report 2013 - 2015**



**PERIODIC
REPORTING QUESTIONNAIRE
SECTION I AND II**

UNESCO

How well is my site
managed?