



World Heritage UK

Network meeting 16th March 2015

Liverpool Library

Welcome

Programme - morning

10.00	Registration and tea / coffee
10.30	Welcome, introduction to the day and to World Heritage UK Sam Rose (Chair of the Shadow Board)
11.00	Liverpool mercantile maritime city - value added? Rob Burns , Urban Design and Heritage Conservation Manager for Liverpool.
11.30	The wider value of UNESCO to the UK: Role of World Heritage Helen MacLaggen , UK National Commission for UNESCO
12.00	Issues raised from the presentations – review and recommendations
12.15	Soapbox sessions – 2-4 minute opportunities to raise issues – please let Gill know beforehand if you wish to have one of these slots
12.30	Lunch

Programme - afternoon

14.00	Introduction to the afternoon session
14:05	Management Planning: lessons and learning Introduction from Henry Owen-John , English Heritage, followed by facilitated discussion (John Hinchliffe)
14.45	Implications of austerity: How / Are WH Sites are coping? Introduction from Henry Owen-John , English Heritage, followed by facilitated discussion (John Hinchliffe)
15.20	Paragraph 172 submissions: Case study from Cornwall Short case study from Deborah Boden , Cornish Mining WHS
15.40	General updates DCMS, English Heritage, Historic Scotland, Cadw, DoENI, UNESCO UKNC, ICOMOS UK, IUCN UK, Natural England
16.10	Summary of day and discussion of future content for networking meetings.
16.30	Close



World Heritage UK

Supporting our Sites of outstanding
global importance

An introduction

Sam Rose, shadow Chair

What is World Heritage UK?

- New, replacing LAWHF
- Site-led
- A charity, (CIO), still awaiting constitution
- It can employ staff, enter into contracts and fundraise effectively



Constitution: Objects

To promote for the benefit of the public the sustainable management, enhancement and conservation of the UK's World Heritage Sites through advocacy, networking and awareness-raising activities

To advance the education of the public in the recognition, understanding, conservation, protection and enhancement of the UK's World Heritage Sites and their Outstanding Universal Value.

NOTE the 'Objects' of a charity have to be carefully worded so that they are clear for the 'public benefit'. Whilst our vision, mission and Strategic aims fit within that scope, by looking at other examples, they did not feel appropriate to use here by themselves, and were also perhaps too limiting.



Who is it for

Voting members:

- Sites and TL Sites – the Sites decide representation
- LAs with Sites and TL Sites

Non-voting member

- Associate local authorities
- Strategic partners
- Related organisations
- Corporate partners
- Individuals
- Honorary



Constitution: Voting membership



any organisation in the United Kingdom that plays a **'primary role'** in **managing a UK World Heritage Site**, any organisation that plays a **primary role in preparing the nomination for a Tentative List World Heritage Site**, and any **Local Authority that has the whole or part of a World Heritage Site (or Tentative List Site) within its administrative area**, and who, by applying for membership, has indicated its agreement to become a member and acceptance of the duty of members set out in sub-clause (3) of this clause.

(ii) **other individuals identified by the Charity Trustees** as having specialist skills or expertise which in their opinion would be beneficial to the CIO as a Trustee.

A member may be an **individual, a corporate body, or an individual or corporate body representing an organisation which is not incorporated**, following the criteria set out in 9 (1) (a) (i) and (ii) above.

Why get involved?

Benefits

- *Governance*
- *Professional Development and support*
- *Collaborative Working*
- *Communication and information*



Who's involved just now?

- Shadow Board (9) who will become the real board of Trustees on constitution
- 4 or 5 people not part of the board also closely involved
- Members make the running – will meet twice a year
- Trustees manage the organisation, ensuring that it meets charitable objects etc
- Patrons (yet to be determined)



What will it do?



Vision

The United Kingdom will have a coherent approach to World Heritage Sites, which will be better known and understood, and supported through sustainable funding so that their Outstanding Universal Values can provide inspiration, learning and enjoyment for society.

Mission

Raise the profile and secure the future of UK World Heritage Sites by advocating for support and resources, promoting the Sites values, and facilitating networking, training and sharing of good practice.

What will it do?

- Networking
- Advocacy
- Promotion



What will it do?

- Meetings & Conference
- Skill share and networking
- Mutual support
- Lobbying
- Information clearing house
- Joint projects
- Research



Meetings programme



Network meetings.

2 per year – with a clearly focus on CPD and networking opportunities and including addressing needs of EH / HE, DCMS and UNESCO UKNC.

Open to **all** co-ordinators (non-members will have a fee unless the meetings are subsidised).

Proposed dates July and January, to fit in with WH Ctte feedback and other cycles. Meeting locations to be convenient for as many Sites as possible – London / Birmingham / Leeds / Liverpool / Edinburgh

Conference

A one to two day annual event for voting and wider membership – starting small, including AGM and relevant side meetings. Needs inclusive themes, and to be at a Site / TL Site. Proposed dates autumn / October. Saltaire is proposed for the Conference in autumn of 2015

Members meeting

For the voting and wider membership to meet, and for a Site learning visit. Probably **April / May**

Broad areas of work



1) Networking

Aim to develop and support an effective network of Site Coordinators and other practitioners

- Aimed at practitioners, those who are involved, those who want to learn and do it better. Coordinators, Steering Groups, LA staff, Site managers and others
- Members session, then all Sites session (this one sponsored by EH)
- Locations to be accessible rather than at WH Sites
- 2x / year late Jan and early July



2) Conference

Aim to bring the entire membership, WH community, and interested others, e.g. including companies, media, film people, together around a single theme that is relevant to the membership.

- Open to everyone, including all members, businesses
- High profile speakers
- At a WHS – rotate through nations
- Use it to develop profile and advocacy programmes
- Have AGM at the same time, elections, priorities
- Social – margins are useful

3) Advocacy

- Establish and maintain effective direct links with government ministers, DCMS and agency staff, Advisory bodies and the UK National Commission for UNESCO
- Use Conference and other opportunities to highlight issues
- Develop campaigns as appropriate
- Undertake research where necessary
- Use the media more effectively



4) Promotion

Develop and deliver a promotional strategy for all UK World Heritage Sites

- E.g. with Visit Britain etc
- Develop projects
- Social media and Web site
- TV etc.
- Tourism



5) Communications

- A media protocol and information pack
- An online / email newsletter for the wider membership
- An active website, including opportunities for information exchange (e.g. NAAONB's "base camp")
- Social media presence - facebook and twitter at the moment
- The online library of information relating to UK Sites and management

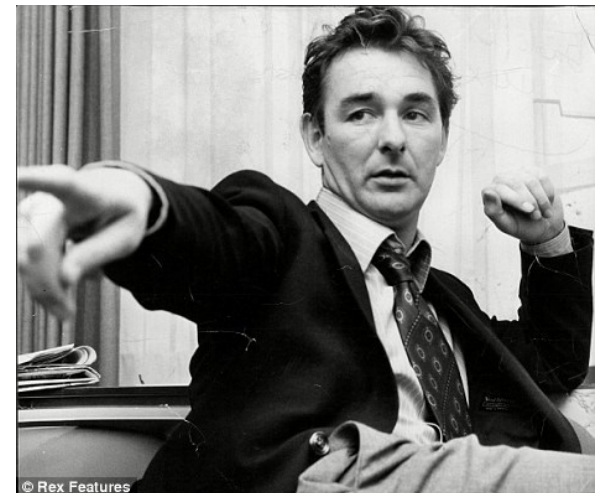


But

- We are new, we are short on time, we are doing it on top of our day jobs, so give us a while to get it going!

“Rome wasn't built in a day. But I wasn't on that particular job”

Brian Clough



Immediate jobs

- This meeting
- Staff / Contract
- Business Plan
- Recruit Membership
- Conference – 14th 15th Oct, Saltaire
- Website
- Relationship with University



But most importantly...

- Start saying what you want to do, what are your needs
- Start thinking about how you can get involved
- Join up – this is your organisation, you helped to shape it and it needs you all to drive forward for all our Sites and their communities



And finally...

- We all know how overlooked WH Sites are (as a brand, and in terms of their global significance) in the UK...

