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World Heritage UK

August 2022 newsletter # 3



**Last 2 days for Early Bird Tickets, available until 5pm Wed
31st August**

**World Heritage UK's
2022 Annual Conference,
on Monday 3rd & Tuesday 4th October,
at Jodrell Bank WHS, Cheshire**

***"Celebrating 50 years of the World Heritage Convention, and looking
ahead to the next 50"***

**Early Bird tickets are available for in-person delegates.
Digital delegate tickets are also available.**

Speakers include representatives from UNESCO, ICOMOS-UK, the UK Commission to UNESCO, the National Trust, Linnaeus University in Sweden, the Irish Government, World Heritage Youth Ambassadors, Newcastle University, the National Lottery Heritage Fund and more. We hope you can join us.

For the latest on the programme, click [here](#).

For **accommodation**, please click [here](#) to see options according to distance from Jodrell Bank WHS. There are also options in Macclesfield which is about a 20-minute drive away.

For details of how to get to Jodrell Bank both by car and public **transport**, click [here](#). Parking will be free for delegates.

The 2022 WHUK Annual Conference is kindly supported by [Historic England](#), [Harcourt Developments](#) and [DCMS](#).



Call for applications: 4th Regional Workshop for Europe on Visitor Centres in UNESCO Designated Sites (Deadline: 16 September 2022)

UNESCO invites professionals from visitor/interpretation/information centres of UNESCO World Heritage Sites in Europe to apply to participate in the 4th Regional Workshop on the role of Visitor Centres in UNESCO Designated Sites. The Workshop, tentatively scheduled for 7th - 9th November 2022 in Buzău, Romania, will focus on tourism sustainability and visitor management.

accessibility, fostering community engagement, supporting visitor management, influencing behaviours during visits and collecting data on visitors, their needs, expectations and site experience.

The upcoming workshop is organised within the framework of the regional initiative on [“The role of Visitor Centres in UNESCO Designated Sites”](#) launched by the UNESCO Regional Bureau for Science and Culture in Europe in 2018. The initiative aims to investigate how visitor/interpretation/information centres dedicated to World Heritage properties can contribute to the broader goals of the designations and of the sites themselves.

The definition of “Visitor Centre” within the present framework refers to any kind of organised service with front-desk activities, the main purpose of which is to welcome and orient visitors, facilitate the visit, and enhance the presentation and interpretation of UNESCO designated sites. This concept includes a broad range of different structures, sometimes carrying different names such as “interpretation centre”, “information centre”, “house”, site’s “house” or “museum”, among others.

Participation costs

Participation in the workshop is free of charge. Selected applicants will receive accommodation (boarding and lodging) in Buzău for the duration of the workshop.

Applicants may request support for their travel costs, which will be provided in the form of pre-paid tickets, contingent on the availability of funds. Priority in the provision of the travel support will be given to eligible applicants from the countries under the geographical scope of the UNESCO Regional Bureau for Science and Culture in Europe.

How to apply

Please fill out and submit the [online application](#) form **by no later than 16 September 2022**.

In addition, applicants who did not participate in previous activities organised by this Regional Bureau are advised to send a **letter of support** by the respective visitor centre or site managing authority and an **updated CV** to Zhi Ye (z.ye@unesco.org) within the above-mentioned deadline.

More details can be found [here](#). Please drop WHUK an email if you are applying. Thank you.

WHUK is a small but unique charity. We're always looking for new members or donations.

If you aren't a member, or know someone who would like to be a member, please go to our [Membership page](#) to join.

If you or a friend or colleague would like to make a donation to WHUK, please go to our [Donation page](#), to help us support the UK's WH community.

Thank you!



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