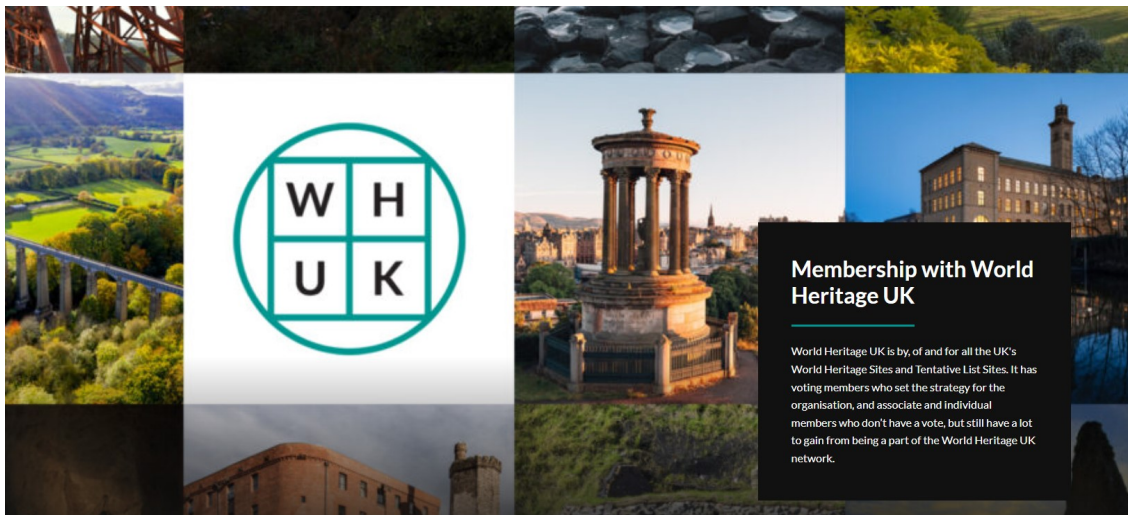


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# World Heritage UK

## February 2022's newsletter



## WHUK Membership Renewals 2022-23

A reminder to all our **Voting** and **Associate Members** that invoices for renewing annual membership will be sent out in April at the start of the financial year. An increase in fee was agreed by the members at our AGM in December. The membership fee for 2022 - 23 will be:

- £650 for Voting Members
- £270 for Associate Members
- Individual Membership remains at £30 per annum

If you have a budget underspend for 2021-22 and would like to receive the invoice before the end of this financial year please contact Beth Thomas ([treasurer@worldheritageuk.org](mailto:treasurer@worldheritageuk.org)) as soon as possible to make the necessary arrangements.

If your accounts department requires a purchase order number to process invoices please let Beth have the details as soon as you are able to.

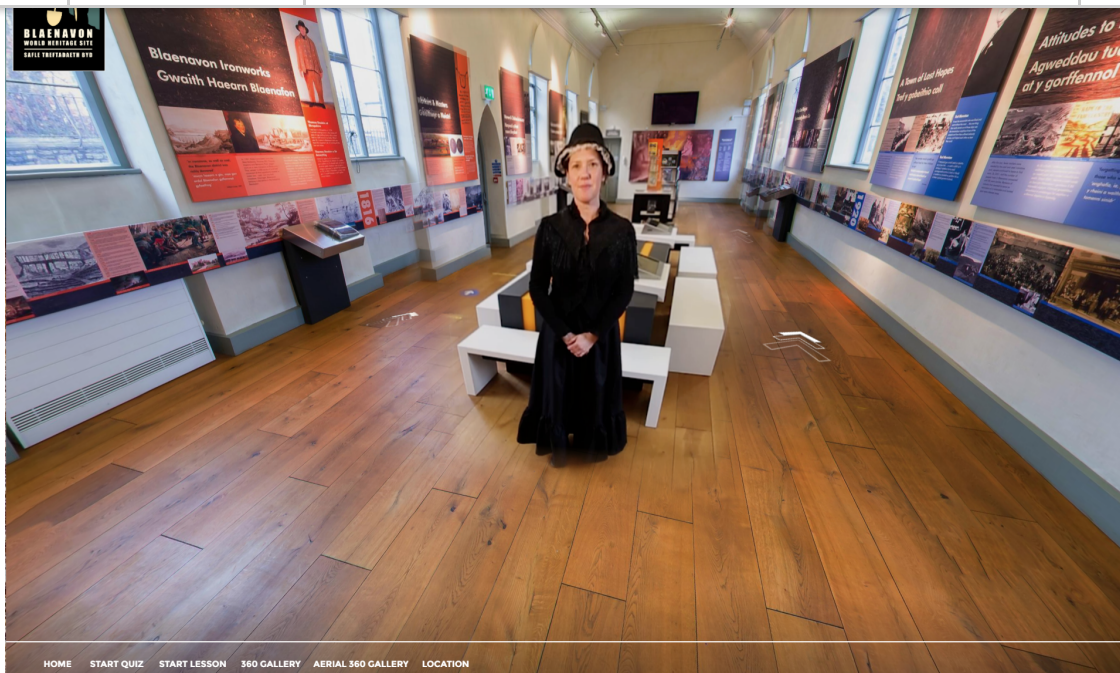


## Virtual Blaenavon WHS

The [Blaenavon World Heritage Centre](#), sat within the UNESCO Blaenavon Industrial Landscape, has opened its doors to everyone around the world with the launch of a brand-new virtual tour.

Blaenavon WHS are inviting their UNESCO peers to experience the World Heritage Centre from home – from laptops, tablets or phones – to find out more about the world's major producer of iron and coal in the 19th century, located at the gateway to the South Wales Valleys.

As well as the tour enabling people from around the world to visit, it's also an educational resource for schools with the 360-degree drone tour of the Heritage Centre with interactive elements along the way, including a virtual quiz and a Victorian lesson.



Blaenavon WHS has also developed a schools' pack to accompany the tour called the 'Virtual Tour Guide' for teachers to turn the experience into a virtual school trip so that classrooms can come and visit us, regardless of the COVID restrictions.

You can visit the tour [here](#).

It's thanks to the Welsh Government Cultural Recovery Fund that Blaenavon WHS has been able to develop this exciting new project, and they're asking for your support in the following ways to help them boost the launch of their tour:

- Visit and enjoy the tour yourselves!
- Share the tour with your local stakeholders and schools (you can also direct them to the accompanying lesson resource [here](#))
- Encourage your followers to visit their virtual tour on your site's own social media channels (see the toolkit [here](#) with example social media posts)

Here's their local primary school, [Blaenavon Heritage VC Primary School](#), trying out the tour for the very first time (and dressing the part too!) – and they'd love to see schools right across the country doing the same.

If you have any questions or need any more information, please get in touch with the Blaenavon World Heritage Centre via email:

[Blaenavon.tic@torfaen.gov.uk](mailto:Blaenavon.tic@torfaen.gov.uk)

Enjoy the tour!





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2021

## Visitor Experiences and Audiences for the Roman Frontiers

### **"Visitor Experiences and Audiences for the Roman Frontiers" Developing good practice in presenting World Heritage**

This new book presents strategic approaches to presenting the World Heritage of the Roman frontiers to the public through visitor focused interpretation using the Interpretation Framework methodology first developed for Hadrian's Wall.

It shares innovative examples of audience focused visitor experiences at individual heritage attractions. It offers an exploration of issues affecting public presentation, especially inbuilt perceptions and misleading impressions of the Romans held by potential visitors and affecting their experiences.

This edited volume explores developing practice in the public presentation of the World Heritage of the Roman frontiers. Written by leading European practitioners the emphasis is on developing experiences that are visitor focused rather than academic, whilst respecting authenticity. The originality of the book lies in this visitor-centric approach and in the combination of strategic and operational examples from one strategic area of interest - the World Heritage of the Roman Frontiers. This enables the reader to make comparisons between different approaches and solutions. The book covers three main areas of



and practitioners across different parts of the world in fields including heritage management and interpretation, cultural tourism, visitor studies and museology.

The book has been edited by Nigel Mills, who is a consultant in heritage interpretation and management and sustainable tourism. He studied archaeology at the Universities of Cambridge and Sheffield and has a PhD in landscape archaeology . His professional career includes positions as Director of Creswell Heritage Trust and Director of World Heritage at the Hadrian's Wall World Heritage Site.

Contributors: Mike Bishop, Kevin Booth, Boris A. N. Burandt, Rob Collins, Erik Dobat, Christof Flügel, Snežana Golubovic, Erik Graafstal, Bill Griffiths, Freek Hasselaar, Tom Hazenberg, Richard Hingley, Nigel Mills, Mark Nixon, Tijn Pieren, Andrew J. Roberts, Kerry Shaw, Catherine Visser, Patricia Weeks

Order online at [www.barpublishing.com](http://www.barpublishing.com)

ISBN: 9781407359007



## Biodiversity and World Heritage

Looking forward with a global perspective, [IUCN](#) is looking to the next meeting of the Convention on Biological Diversity (CoP15) in Kunming in the Spring. The IUCN statement, "[World Heritage and the Post-2020 Global Biodiversity Framework](#)" aims to support those involved in discussions on the Post-2020 Global Biodiversity Framework to better understand the unique contribution of World Heritage to biodiversity conservation. It provides key messages on the relevance of the World Heritage Convention, and how it can be harnessed to

into the framework.

This generally applies to 'natural' and 'mixed' World Heritage sites and landscapes but there may be scope for engagement with some of the cultural World Heritage Sites where there is nature conservation interest. These might contribute to the UK Government agreed international target of 30% of land protected for nature by 2030, under the title of 'other effective conservation measures' (OECMs). IUCN have produced [global guidelines](#) on what qualifies as an OECM which could be used for UK domestic purposes. These could, of course, be cultural properties with potential as identified in the report '[Culturally Natural or Naturally Cultural](#)', not just the natural and mixed sites.

Natural World Heritage Sites are in the minority in the UK, only four of the 33 total and two of these are islands in the Overseas Territories. The island of [St. Kilda](#) in Scotland is a 'Mixed' natural/cultural site and [The Flow Country](#) is a welcome addition to the Tentative List. Along with landscapes such as the [English Lake District](#), there may be other provisions available for biodiversity conservation, or 'nature recovery' in the new parlance, as we embark on delivering the [UN Decade of Ecological Restoration](#).

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## Please support the work of World Heritage UK

WHUK is a small but unique charity. We're always looking for new members or donations.

If you aren't a member, or know someone who would like to be a member, please go to our [Membership page](#) to join.

If you or a friend or colleague would like to make a donation to WHUK, please go to our [Donation page](#), to help us support the UK's WH community.

Thank you!



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